



MEDIA RELEASE
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THREE DAY EVENT RIDING STRONG

Planning for Adelaide's world-class equestrian event, the 2009 Australian International 3 Day Event, is gathering speed with organisation now well underway for another successful - and expanded - event to be held in Adelaide's Parklands from November 13 to 15.

After facing cancellation due to a budget shortfall, this year's Event was 'saved' thanks to the fantastic support and generosity of Australia's equestrian community, the general public and corporate sponsors who rallied when the call for help went out.

Event Director Gillian Rolton said the support from across Australia and overseas had been overwhelming and reinforced why the Australian International 3 Day Event was regarded as such an iconic event for South Australia.

"Tickets are now on sale, with this year set to be bigger and better than ever with an expanded range of events, as well as a strong field of competitors from Australia and New Zealand in the Olympic level four star class," said Ms Rolton.

"In 2009, spectators will have the added bonus of witnessing some of the Southern Hemisphere's best equestrian athletes as the 2009 Australian International 3 Day Event plays host to New Zealand's finest horse and rider combinations competing against the Aussies for the hotly contested Trans Tasman Championship."

With the Saturday of the event coinciding with the running of the much loved Credit Union Christmas Pageant on November 14, organisers are theming the day as a "family day" encouraging families to enjoy the fabulous sights and sounds of the Pageant and then spend the afternoon relaxing in the parklands.

For the kids, there'll be plenty to see and do, including pony rides, a dedicated playground area, arts and crafts and children's entertainment. While for the mums and dads, the expanded Trade and Lifestyle Village and the Food and Wine Fair - featuring some of South Australia's finest wineries - should appeal to every appetite.

"Rymill Park will again be the vibrant 'heart of the event' and we're really working hard to make sure that it offers even more attractions for horse lovers and the general public alike," said Ms Rolton.

"Tickets have just gone on sale through Venuetix and I would urge everyone to purchase their tickets now to take advantage of the early bird discount. We'd love you to come along to be part of all the excitement and fun!"

For more information visit www.australian3de.com.au or www.venuetix.com.au

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